

Why GrowthMode?

- ✓ Institutional Expertise: Decades of experience at the intersection of private equity, public accounting, and corporate finance
- ✓ Proven Operators: Former CFOs and finance leaders with hands-on experience scaling businesses and managing investor relations
- Results-Driven: Track record of delivering measurable impact from increased operational efficiency to successful capital events and exits
- ✓ **Aligned for Growth:** We build financial infrastructure that supports sustainable scale and maximizes owner value

GrowthMode Hub

INDUSTRY EXPERTISE

Construction Manufacturing

Renewables

Utilities

B2B Services

Fintech

















SERVICES

- CFO Services
- Controller Services
- Audit Support
- ✓ Strategic Services
- Bookkeeping

WHO WE WORK WITH

- Founders
- **VC Firms**
- PE Firms
- Consulting Firms
- SMBs \$0-50M in Revenue



MEET THE TEAM

✓ Private Equity ✓ Public Accounting ✓ PE-Backed

✓ CPA

Multiple Exits

✓ C-Suite

Tanner Cunningham

Partner

With over a decade of experience in corporate, public, and general accounting, Mr. Cunningham is a former Controller and licensed Certified Public Accountant dedicated to helping businesses navigate financial complexities and achieve strategic growth. He supports companies from startups to multi-entity organizations by delivering customized financial leadership that enhances decision-making and operational effectiveness.

At GrowthMode Group, Mr. Cunningham partners with leadership teams to design and implement finance strategies that promote GAAP compliance, audit expertise, and technical accounting. Known for his disciplined approach and deep expertise in accounting and financial planning, he drives informed decisions and sustained business success.

Marcus Minton

Partner

Mr. Minton is an accomplished finance executive and strategic advisor with over a decade of leadership experience across private equity, energy, and technology sectors. As a former Chief Financial Officer and company co-founder, he has led high-growth ventures from early-stage development through successful exit, overseeing key functions including financial strategy, capital formation, M&A, and operational scale-up.

At GrowthMode Group, Mr. Minton works closely with founders, executives, and investment partners to design and execute finance strategies that enable sustainable growth, operational excellence, and long-term value creation. Known for a pragmatic and results driven approach, he brings deep industry insight, financial rigor, and a strong network to every engagement.

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OUR CLIENTS





ENGAGEMENT CFO Services Controller Services
Strategic Services



HQ: Macon, GA **ENGAGEMENT** Controller Service Bookkeeping

Fort Worth



ENGAGEMENT CFO Services



Industry: Energy HQ: Midland, TX

CFO Services Bookkeeping



Industry: Water HQ: Fort Worth, TX

ENGAGEMENT Controller Services Strategic Services



Controller Service

HQ: Houston, TX

ENGAGEMENT